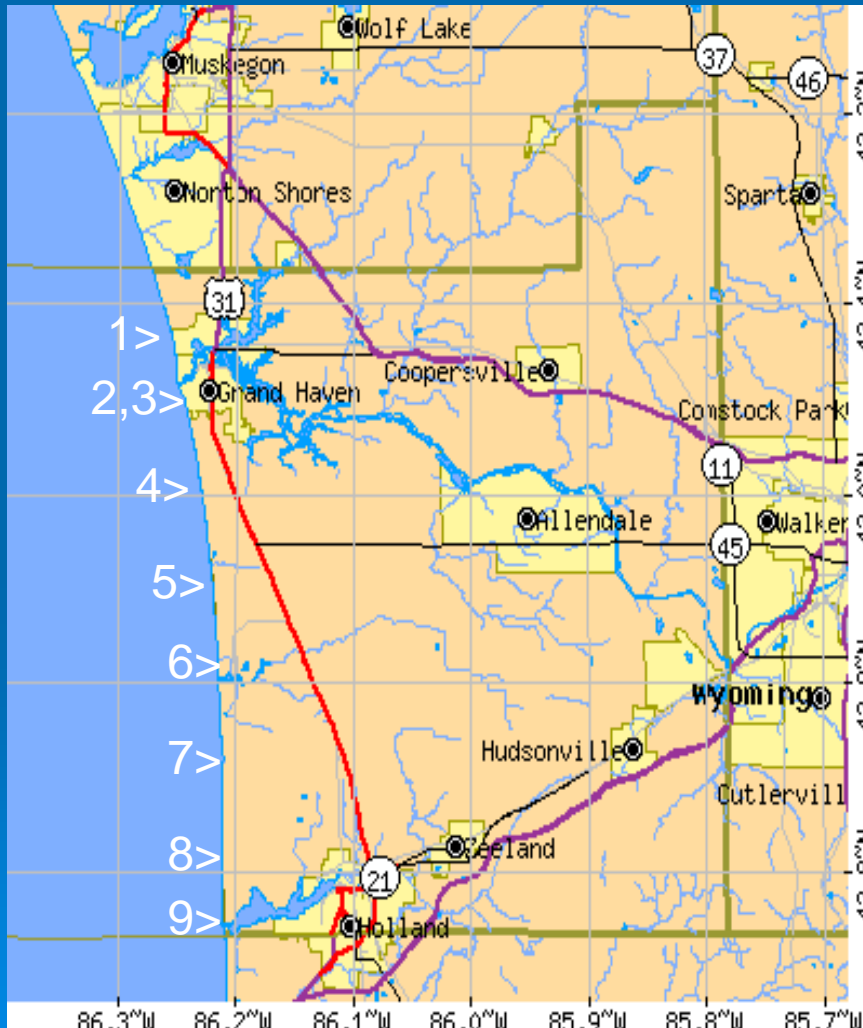




# 2007 Lake Michigan Beach Report

Adam London, RS, MPA  
Environmental Health Manager  
Ottawa County Health Department

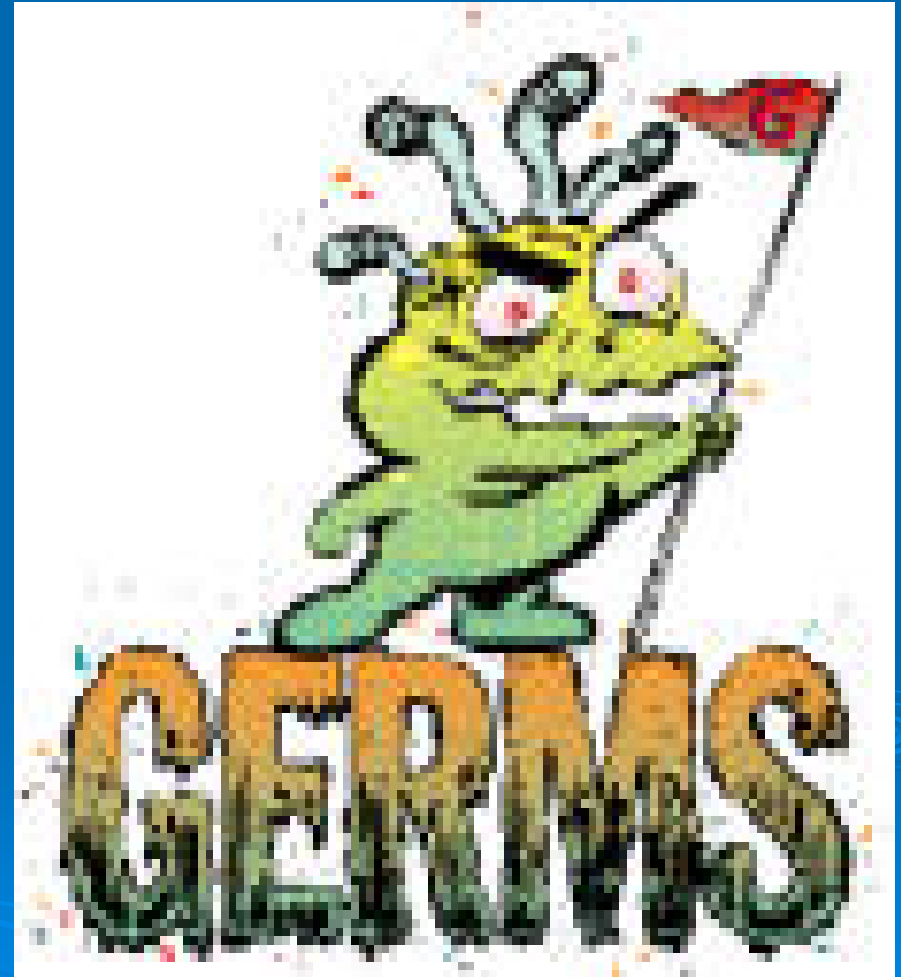
# Ottawa County's LM Beaches



1. North Beach Park\*
2. GH State Park
3. GH City Beach\*
4. Rosy Mound\*
5. Kirk Park
6. Windsnest Park
7. Kouw Park
8. Tunnel Park\*
9. Holland State Park

# What does E. coli tell us?

- Campylobacter
- E. coli O157:H7
- Legionellae
- Pseudomonas
- Shigellae
- Vibrio cholerae
- Hepatitis A virus
- Norovirus
- Rotavirus
- Giardia
- Cryptosporidium

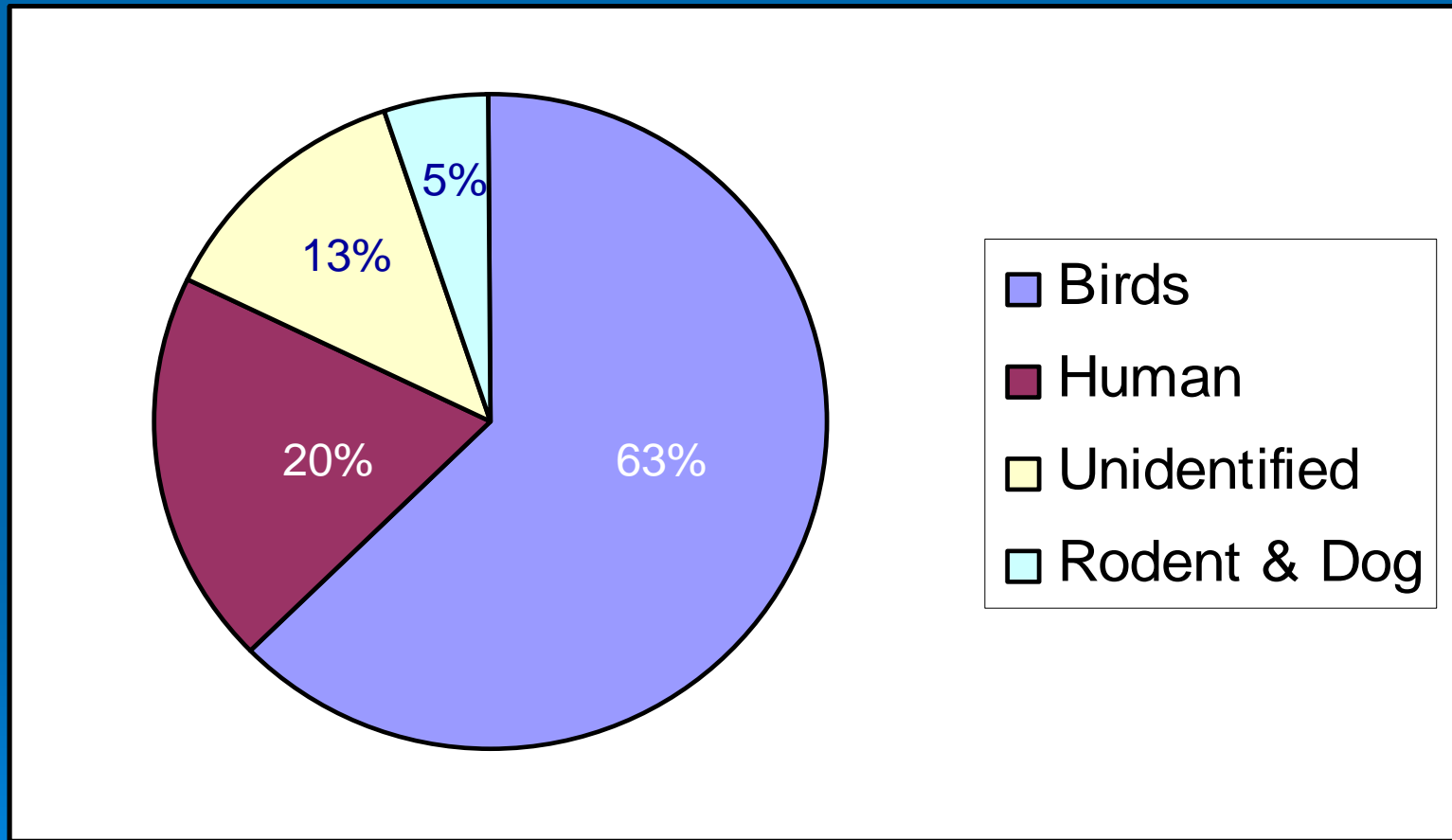


# Where does it come from?



- Over 1,082,395,000 gallons of combined sewage overflow (CSO) were released to the Grand River in 2005.
- Agricultural runoff
- Inadequate septic systems
- Natural sources
- Swimmers
- 1 gram of gull feces contains 325 million E. coli bacteria

# E. Coli study in Lake County, IL



SOURCE: Lake County (Illinois) Health Department

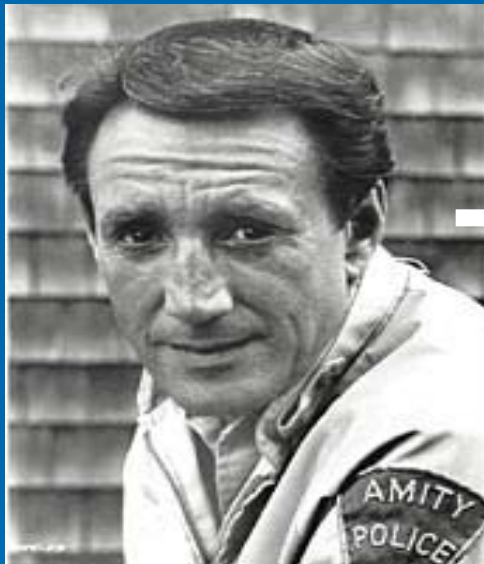
# Public Health in Recreational Waters

## - *Does it really matter?*

- 2005, EPA/CDC's National Epidemiological Environmental Assessment of Recreational (NEEAR) Water Study
  - Surveyed 5,667 individuals at two Great Lake beaches
  - 10% incidence rate of GI for swimmers at beach #1
  - 14% incidence rate of GI for swimmers at beach #2
  - Incidence rate for non-swimmers: 5%



# JAWS Paradigm of Public Health Risk Perception



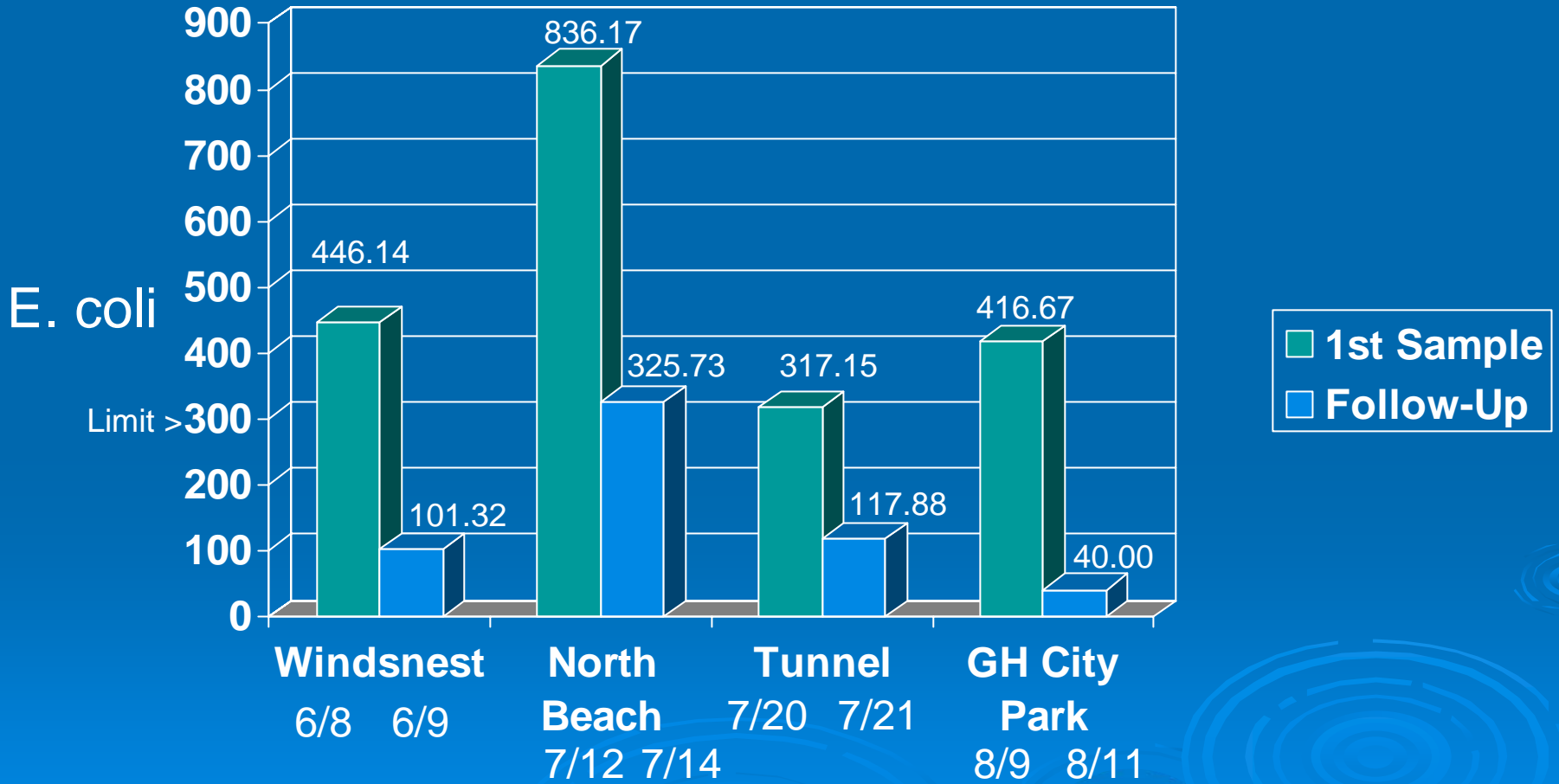
High Risk Perception



Low Risk Perception

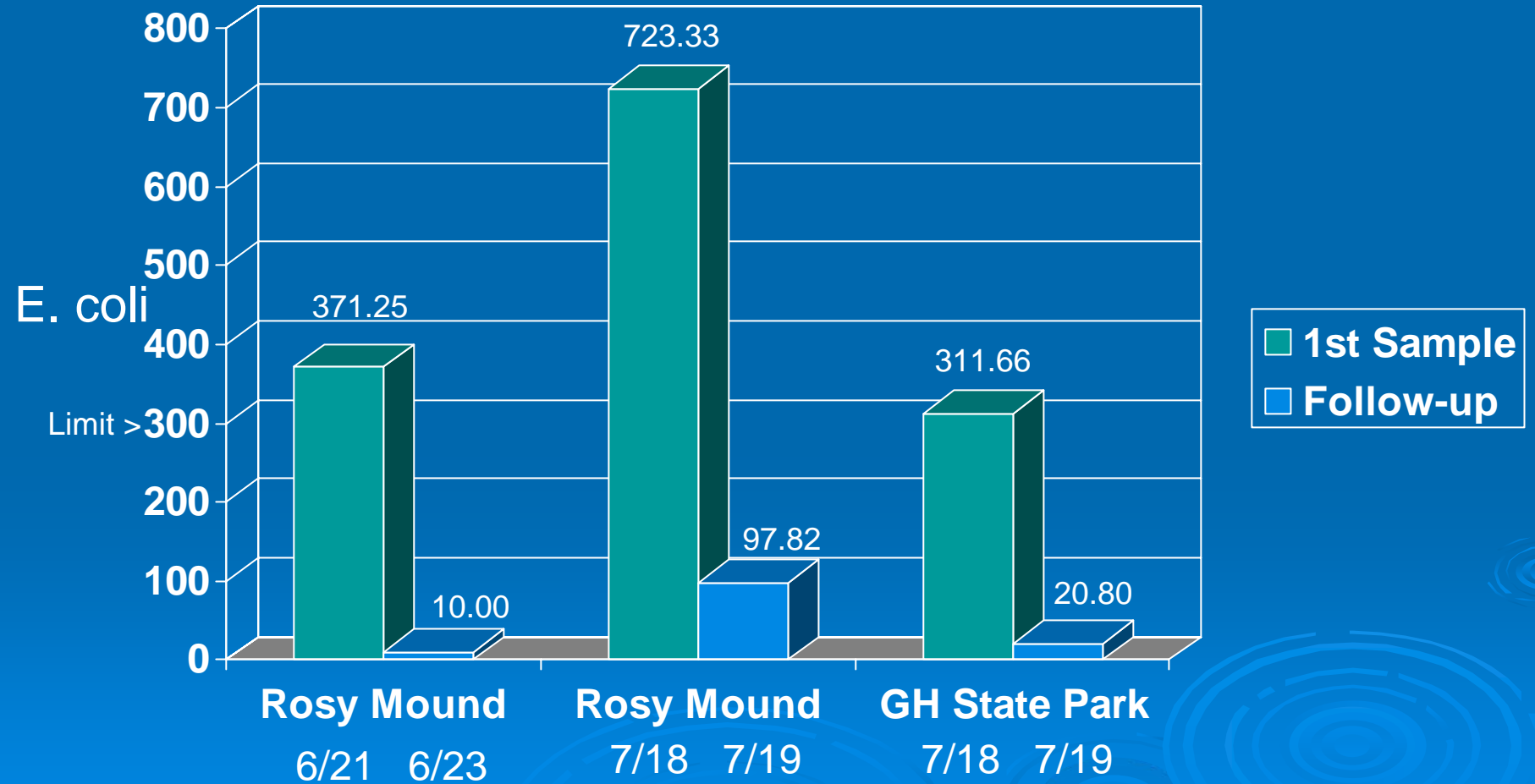


# 2004 LM Advisories

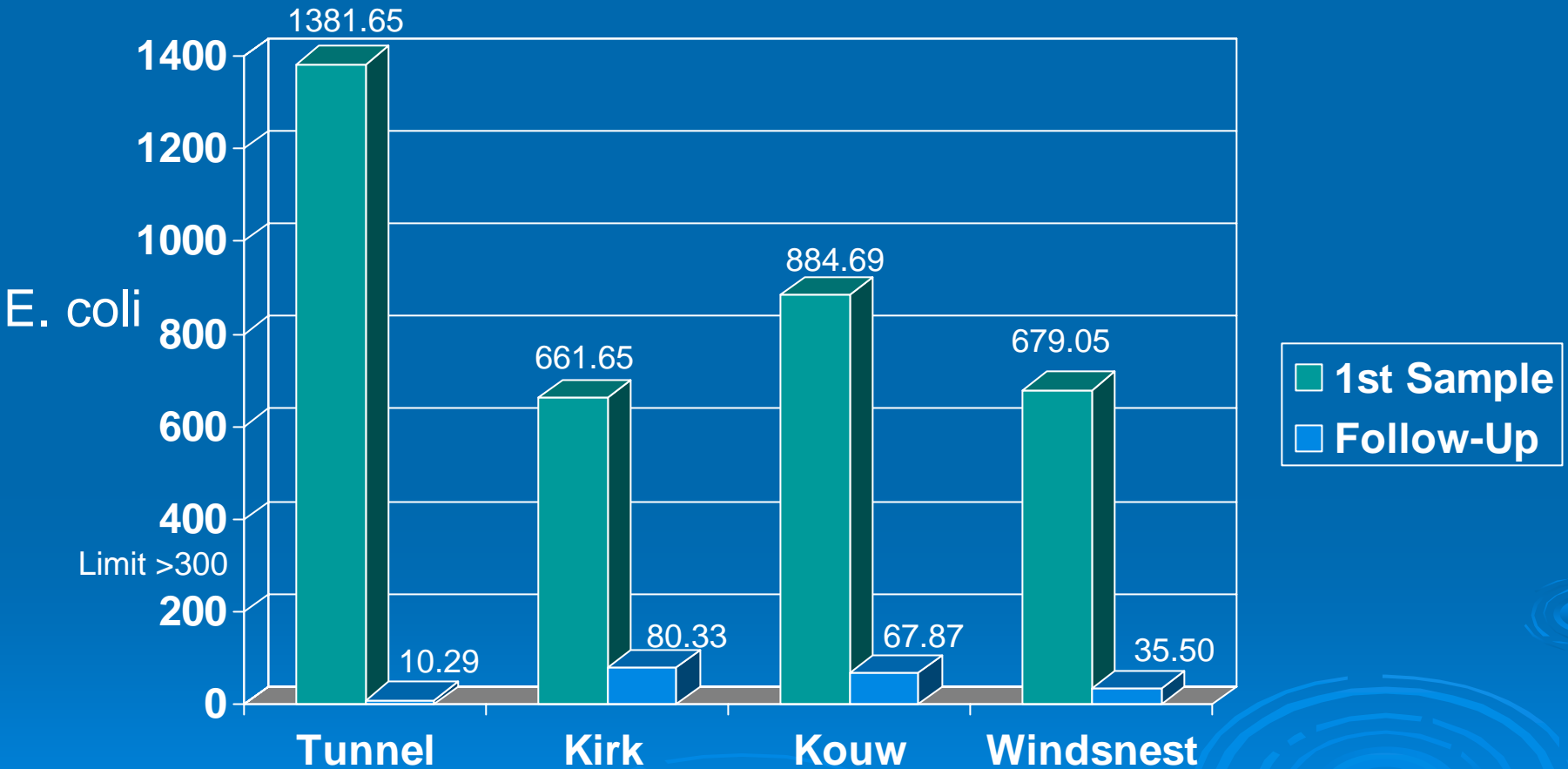




# 2005 LM Advisories

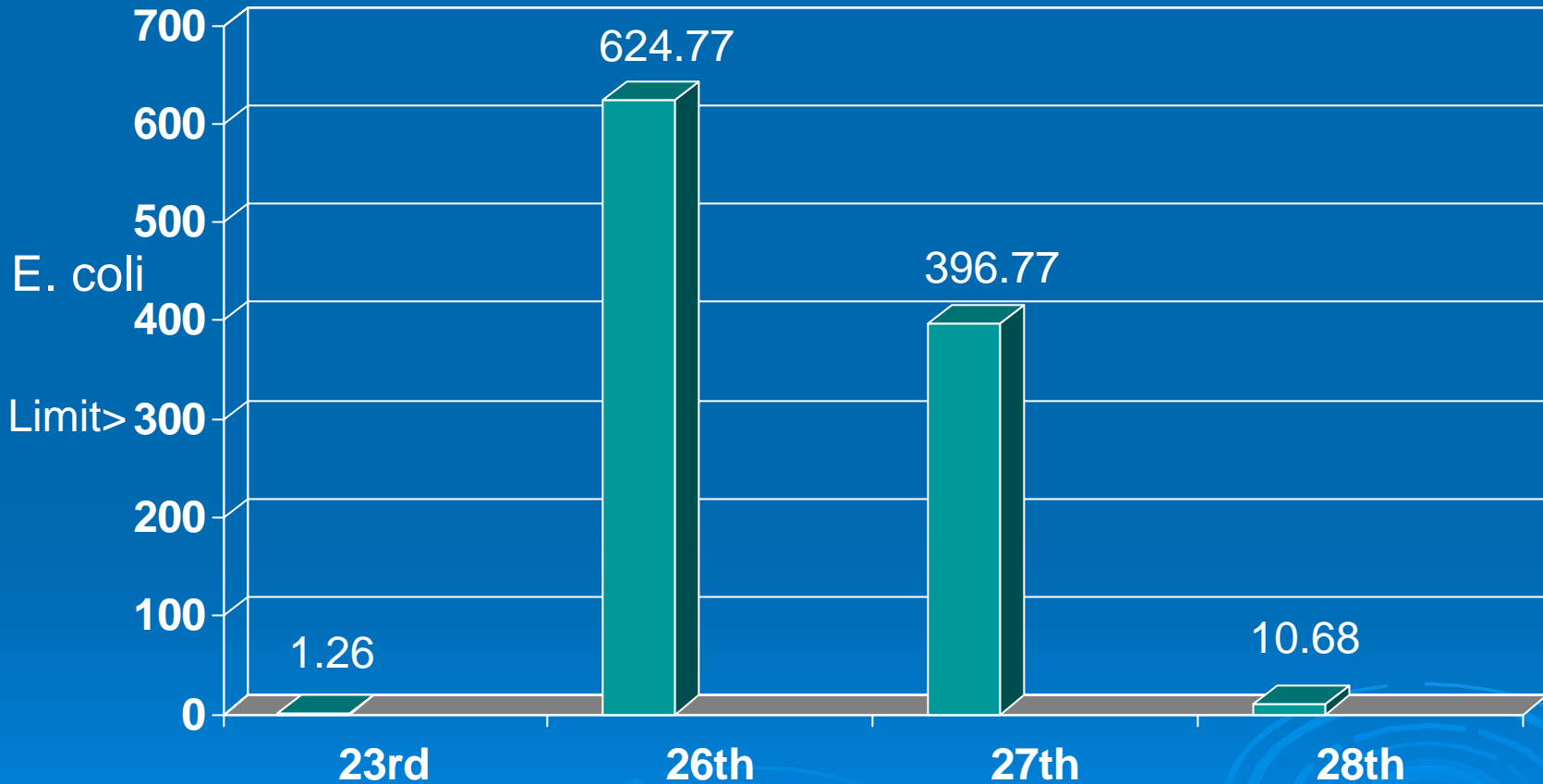


# 2006 LM Advisories



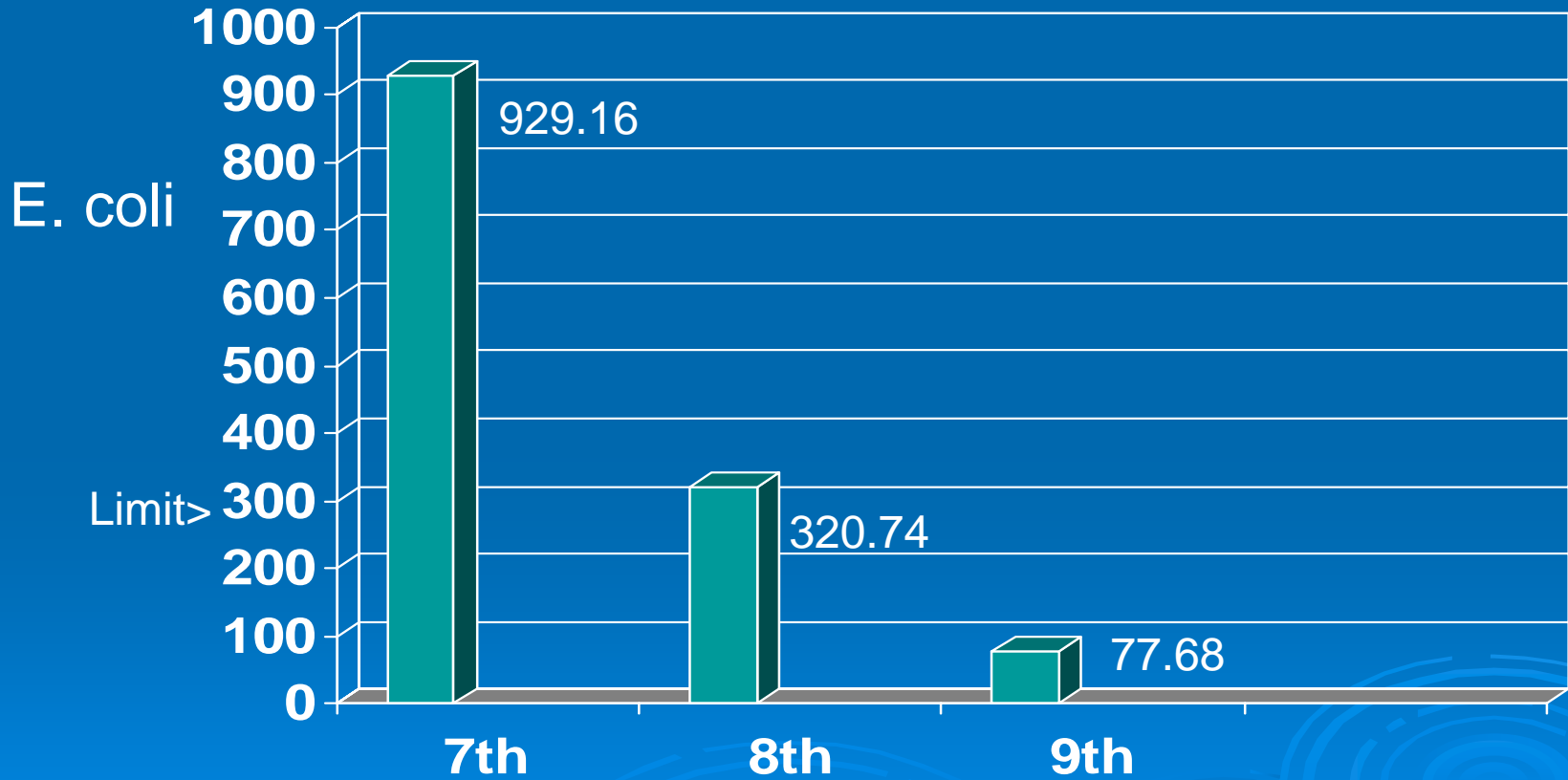
\* All dates were 6/21 and 6/22.

# Grand Haven Advisory



JULY 2007

# Tunnel Park Advisory

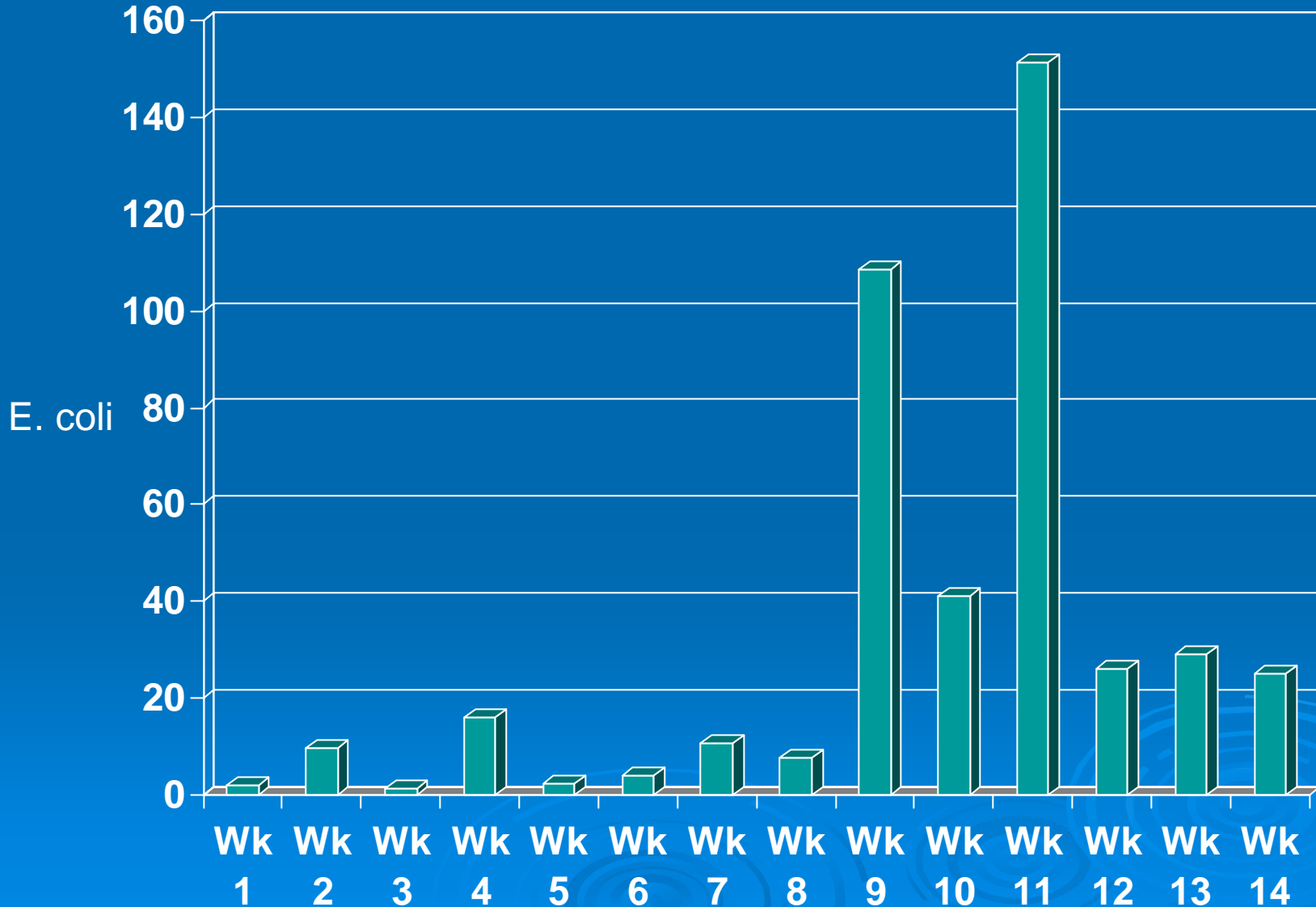


August 2007

# 2002-2007 Results

Location	# of Events	Exceedances	Percent
GH City	99	5	5.05%
GH State P	87	2	2.30%
Holland SP	85	1	1.18%
Kirk Park	86	2	2.33%
Kouw Park	56	1	1.79%
North Beach	96	2	2.08%
Rosy Mound	66	2	3.03%
Tunnel Park	97	5	5.15%
Windsnest	57	2	3.51%

# 2007 Weekly E. coli Averages



# Lessons Learned

1. Lake Michigan Beaches show acceptable water quality 97% of the time
2. Correlations have been observed between environmental/meteorological variables and impaired water quality (precipitation, current, Grand River plume, algae, gulls, turbidity)
3. Beaches respond differently to variables
4. Water quality has been more susceptible later in the swimming season
5. Traditional water quality testing procedures have very limited public health use – public demands a better system



# Predictive Modeling

- Identify statistically significant environmental/meteorological and seasonal relationships with water quality
- Each beach will have a location specific formula
- **POOR Water Quality**
- **GOOD Water Quality**
- Public will be notified via signs, [miOttawa.org](http://miOttawa.org), and media outlets



# Questions?

Thank You

