

Meeting Minutes
Ottawa County Human Services Coordinating Council
February 28, 2007
9:30 a.m.

- Attending: Andrea Mulder, OCHSCC Administrative Coordinator
Pat VerDuin, Family Court
Lisa Stefanovsky, Ottawa County Health Department
Ann Tabor, Grand Haven Area Community Foundation
Loren Snippe, Department of Human Services (DHS)
Bill Raymond, Michigan Works & Community Action Agency
Janet DeYoung, Community Foundation of Holland/Zeeland Area
Bud Ferguson, OAISD
Bill Robb, MSU Extension Services
Patrick Moran, Greater Holland United Way & Volunteer Center
Ron Frantz, Prosecuting Attorney
- Absent: Michael VandenBerg, Good Samaritan Center; Gerry Cyranowski,
Community Mental Health, Joel Dye, City of Holland, Steve Eckert,
Lakeshore Nonprofit Alliance
- Guests: Becky Young, Health Promotion Team Supervisor/Ottawa County Health
Department

- I. Golden Shoe Campaign – Becky Young (handout provided)
- An initiative by the Ottawa County Wellness Coalition (OCWC) to promote healthy living in Ottawa County.
 - One of the designs of this campaign is to connect with area businesses.
 - Modeled after a similar successful program in Kent County.
 - This is a six month walking initiative on designated routes in the cities of Grand Haven, Holland and Zeeland. The route miles vary in distance and are user friendly (for strollers, etc.) and travel through the business “routes” of the three communities (and hopefully walkers will enter into the businesses the route takes them by).
 - The OCWC has secured some grant monies to partner with community groups (Churches, GVSU, City of Zeeland) to assist with developing safe, accessible exercise area’s (such as lighted, walking paths, etc.).
 - Registration is not mandatory, but there will be several “wellness baskets” given away and to be eligible for that drawing you must fill out an entry form each time you walk. The wellness baskets have been donated by area businesses.
 - Kick off is on April 20 between 11:00 a.m. – 1:00 p.m..
 - Another goal of this initiative is to link with existing organized walking groups (like those from Evergreen Commons and Holland Community Hospital).
 - Every two weeks there will be a hidden **golden shoe** and whoever finds it will win a certificate to redeem for a free pair of tennis shoes.

- Data that got the coalition to this point – Body Mass Index (BMI) screening in area schools results showed that 32% of the kids in Ottawa County are either overweight or at risk of becoming overweight. The most recent Behavior Risk Factor Survey in Ottawa County (BRFS) showed that over 40% of the adult population is overweight. Research has proven that this risk factor significantly increases the risk for subsequent health factors such as diabetes and heart disease. OCHSCC FOCUS AREA NOTE: this links to the Access to Healthcare focus workgroup by recognizing the need for prevention rather than simply treatment for community health related issues.
- Acknowledgment/recognition has been received from the State of Michigan Governor's office for this Golden Shoe initiative

II. Community Impact Grants – Janet DeYoung (provided handout)

- After assessment, the Holland Zeeland Community Foundation Board of Directors is striving move the foundation in a relatively new direction. Specifically, they wish to identify how their funding impacts end results and to identify measurable outcomes.
- The H/Z Foundation is seeking to have the OCHSCC be a visible co-sponsor; lend their name to this initiative; with somebody from the council serving on the planning committee, i.e., they are looking for an endorsement from the council.
 - Resolved: Somebody from the OCHSCC Executive Committee will attend the first planning meeting on March 7.

III. Strong Families/Safe Children --Loren Snippe (two handouts)

- Historic review and overview of the SF/SC contract.
- Budget review, allocation by allocation.
- Loren suggests a re-design of SF/SC funding allocation based on a needs assessment. General consensus, the Executive Committee will continue to work on this suggestion.

IV. Business

- A. Governance: Review handout by Andrea of Operating Guideline CM -102, Executive Committee Elections - Revised. There will not be any changes in the Executive Committee until January, 2008. Accepted as information.
- B. Presentation Summary: Review of handout by Andrea of OCHSCC 2006 Summary of Presenters and Activities. Accepted as information.
- C. Workgroup Updates:
 - i. Access to Health Services: overview by Lisa Stefanovsky and Pat VerDuin progress thus far. Brief review by Ann Tabor about an available Robert Wood Johnson grant, however, Western Michigan area may not be eligible because of a recent RWJ grant awarded to Alliance for Health in western Michigan. Ann will check further and report back about this matter.

- ii. Great Start Collaborative: Andrea will keep the council updated on the progress of this collaborative.
- iii. Cross Collaboration: The Executive Committee will discuss whether or not to have a representative from the County's Wrap Around Committee have representation at the OCHSCC meetings. Several members of the council are also on the Wrap Around Committee.

There was no further business.

Next meeting date: March 28 2007 at the Juvenile Services Building/Fillmore Administrative Complex, 9:30 a.m.

Respectfully Submitted,
Gail VanVels, Administrative Secretary