

Training program designed to prevent alcohol related problems.

\$20 per person

Includes a workbook, all materials and a black light to help identify fake IDs.

Customized Training for:

- Hotels
- Restaurants
- Bars
- Nightclubs
- Grocery Stores
- Convenience Stores
- Package Stores

Ottawa County offers a low cost alcohol service training called TIPS (Training for Intervention ProcedureS). TiPS is nationally recognized and suggested by the Michigan Liquor Control Commission.

The training prepares retailers and servers to minimize the legal and safety risks associated with alcohol misuse that pose a threat to our community. The course provides information, skills training and practices customized to each establishment. Certification lasts for three years, after completion of the course.

- **PREVENT** sales to minors.
- **DIFFERENTIATE** between social drinkers and alcohol abusers.
- **RECOGNIZE** signs of intoxication.
- **INTERVENE** quickly and confidently.
- **HELP STOP** drunk driving.

“The TiPS training empowers employees to take a proactive approach towards preventing alcohol misuse and abuse. TiPS trained servers show customers you care about them and their safety.”

- Ronald Frantz, County of Ottawa Prosecuting Attorney



Contact

Ottawa County Department of Public Health
Substance Abuse Prevention
Program Coordinator (616) 393-5791

Training provided by:



miOttawa Department of
Public Health

www.miOttawa.org/SAP

TiPS[®]

Training for Intervention ProcedureS

RISKS

without trained servers.

- Loss of lives, if you serve a drunk driver.
- Acquire lawsuits, if you over serve.
- Diminish your livelihood, if you serve or sell to a minor.

54% of Ottawa County youth think it's easy to get alcohol.

2015 Ottawa County Youth Assessment Survey



44% of 18-20 year olds, who purchased alcohol in the past month, used a fake ID.

2015 Ottawa County Adult Survey on Alcohol and Drug Use.

BENEFITS

of having trained servers.

- Save lives.
- Make safer communities.
- Reduce insurance premiums.
- Reduce exposure to alcohol liability lawsuits.
- Reduce penalties for alcohol violations.

“Through your participation in TiPS training, you’re doing your part to reduce alcohol related accidents and **REDUCE** incidents of **underage drinking.**”

- Lee Hoeksema, Ottawa County Sheriff's Office Retired Captain

- Insurance companies, liquor boards, the alcohol beverage industry and law enforcement recognize the importance of TiPS training.
- State and federal officials cite TiPS as a valuable public safety tool.
- Local and state governments frequently include TiPS in drunk driving and underage drinking prevention programs.

“TiPS training helps **REDUCE** alcohol related accidents. The instructor teaches employees their responsibility in the alcohol business, and it also helps **PROTECT** the interest of their employer.”

-Sergeant John Darrow,
Holland Police Department

“All CityFlats Hotel employees are required to be TiPS trained because serving alcohol is a serious responsibility and liability.”

- Dave Wilsey, CityFlats Hotel General Manager

