



Annual Report 2012

Ottawa County Michigan Works!
Ottawa County Community Action Agency

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Michigan Works

- Ottawa County – one of the fastest growing & strongest economies in the US.
 - Good News/Bad News?
- Sorting out issue of employers not finding talent and job seekers not finding work
- Skills Gap? – Wage Gap? – Expectation Gap? – Motivation Gap? – Talent Shortage?

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Ready Now

- Innovative approach
- Employers & job seekers get to know one another
- Beyond resume “keywords”
- Guaranteed interviews
- Higher placement/employment rate

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Ready Now

- Recognized as “best practice” & highlighted at Governor’s Economic Summit March 18 & 19
- Becoming part of “how we do business”.
Replicated in other areas
- Talent Task Force: Workforce & Economic Development, Education, Business, Chamber

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Selected Outcomes 2012

- Job Seeker traffic in service center is down due to stronger economy. Business demand for services is up. **“Employer of the Day”**
- Meet or exceed all WIA Performance measures
- A leading region for TANF/PATH work participation rate achievement

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Conversion to Direct Service

- Moved from “subcontractor” model to direct service between July 1 and October 1, 2012
- Realized modest cost savings
- Realized much greater flexibility & integration of services
- Increased staff morale & engagement
- Better alignment of service center staff and administrative staff
- More opportunity for staff development/growth

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Community Action Agency

- 2012 was a difficult year
- Over past few years we will have reduced budget from approximately \$3.4 million to about \$1.2 million (see chart on next slide)
- Staffing reductions – down from 18 full-time staff to 6 in past three years (attrition & layoffs)

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Year	Budget	Program Staff
2000/01	\$804,143	7
2005/06	\$2,075,698	12
2006/07	\$1,911,490	10
2007/08	\$1,701,153	10
2008/09	\$2,900,000	16
2009/10	\$3,400,000	18
2010/11	\$2,800,000	16
2011/12	\$2,400,000	12
2012/13	\$1,700,000	6
2013/14	\$1,200,000	?

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Housing Choice Vouchers

- Gave up Housing Choice Voucher & Family Support programs
- Too costly – had to subsidize heavily
- HCV now provided by independent contractor

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Current Programs

	Program	<i>Waiting List/ Decrease in Service</i>
1	Utility Assistance	-
2	Migrant Farmworker Assistance	-10%
3	Food Distribution	-10%
4	Housing Rehabilitation	43
5	Weatherization	133
6	Tax Assistance	-

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Future of CAA

- Looking at future viability of CAA. Will work with Advisory Board and Health & Human Services Committee
- None of our grants fully pay for the work attached. Some have no staffing/admin \$
- May need different model – subcontract?

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Future of CAA

- Leverage resources of non-profit organizations?
- Focus on employment as primary poverty fighting strategy in Ottawa County?
- Impact of “sequestration” – hard to assess – both for CAA and Michigan Works

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