

231 RIVER RUN

OTTAWA COUNTY, MI OCTOBER 26, 2019

Please check the tier you'd like to reserve:

Sponsorship Opportunities

	Platinum (Limit 1) \$4,000	Gold \$2,500 -----Open to multiple organizations-----	Silver \$1,500	Bronze \$500	Course Sign \$75
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Main Event Naming Rights. The 231 River Run presented by YOUR BUSINESS	■				
Name/Logo prominently displayed on all pre and post event email communication (approximately 15 messages) to runners & volunteers	Logo at Page Header	Medium Logo	Small Logo	Name in text	
Name/Logo prominently displayed on event registration website at RunSignUp	Logo at Page Header	Medium Logo	Small Logo	Name in text	
Name/Logo prominently displayed on event website at miOttawa.org	Large Logo	Medium Logo	Small Logo	Name in text	
Name/Logo prominently displayed on all pre and post event printed communications and promotional materials	Large Logo	Medium Logo	Small Logo	Name in text	
Name prominently displayed on front of event shirts	■				
Name prominently displayed on reverse of event shirts	■	■	■	■	
Name/Logo prominently displayed on start banner	■				
Name/Logo prominently displayed on finish banner	■				
Name/Logo prominently displayed at aid stations	■				
Name/Logo prominently displayed on runner bibs	■				
Name/Logo prominently displayed on runner awards (if committed by June 15)	■				
Mentions/tags/posts on Ottawa County social media channels (Twitter, Facebook and Instagram)	4	3	2	1	
Opportunity to include promotional items at packet-pick up	■	■	■	■	
Opportunity to have a table at packet-pick up and post race party	■	■	■		
Special Recognition at start of event	■	■			
Recognition in all event press releases	■	■			
Recognition during awards ceremony	■	■	■		
Complementary race entries (Coupon valid until September 1)	5	3	2	1	0
YOUR BUSINESS sign & message posted on course	■	■			Name in text

All profits from the race support Ottawa County's non-motorized trails (aka paved bike trails).
 Donations for public projects to Ottawa County are tax-deductible per your tax advisor. (Tax ID# 38-6004883).

\$			
^ In Kind Donation Value (open to multiple organizations)		^ Description of In Kind Donation	
(See below for in kind donation suggestions. In Kind Donors will receive sponsorship benefits equal to the value of the in kind donation.)			
^ Company/Organization			
^ Contact Name		^ Phone	
^ Address		^ State	^ Zip
^ Signature		^ Amount & Check Enclosed	
		\$	
(made payable to Ottawa County)			

Please email a high resolution logo to: sfelgner@miottawa.org

Return form and check to:

Ottawa County Administrator's Office, Attn: Stephanie Roelofs
 12220 Fillmore St., West Olive, MI 49460

Sponsorship opportunities will be reserved on a first-come, first-served basis for the platinum and tier

In Kind Donation Suggestions:

- | | |
|--|------------------------|
| Water | Table rental |
| Sports drink | Embroidery/Sublimation |
| Gu | Chair Rental |
| Small paper cups (for water and sports drinks) | Ice |
| Bagels | First Aid Kits |
| Bananas | Trash bins/boxes/cans |
| Tent Rental | Photography |
| Granola Bars/Protien Bars | |