

Incubator Pledge

Incubator clients will receive one-on-one, customized services to propel their start-up companies through business hurdles. This maximizes the opportunity to rapidly commercialize ag-technology ideas and gain a competitive advantage in the marketplace.



The Ag-Tech Business Incubator is made possible through the support of the Ottawa County Board of Commissioners:

Jim Holtrop, Chair
Joe Baumann, Vice Chair
Roger Bergman
Al Dannenberg
Greg DeJong
Don Disselkoen

Matt Fenske
Jim Holtvluwer
Phil Kuyers
Dennis Van Dam
Stu Visser

In cooperation with the
Ottawa County Planning Commission:

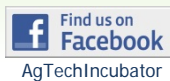
Jim Miedema, Chair
Bill Miller, Vice Chair
Joe Baumann
Greg DeJong

Adam Kantrovich
Roman Wilson
Doug Zylstra

If you have an ag-technology idea, contact our Business Incubator Team to discuss how we may be able to assist you.

Ottawa County Ag-Tech Business Incubator
Planning and Performance Improvement Department
12220 Fillmore Street, Room 260
West Olive, MI 49460

Phone: (616) 738-4852
Fax: (616) 738-4625
Email: agtech@miottawa.org
Web: www.miottawa.org/agtech



Incubator Services

- **Business Plans**
We prepare detailed financial pro-formas and market analyses for clients to determine the viability of their ag-technology ideas
- **Market Development Plans**
We help clients strategically define, develop, and penetrate the most profitable markets for their business
- **Financing**
We secure financing for clients through our connections with private, state, and federal funders
- **Legal Services**
We offer clients free and discounted legal services through partnerships with local law firms and Cooley Law School
- **Mentoring**
We precisely match each client with a private-sector mentor/practitioner based on individual business needs (when requested)
- **Scientific Research**
We connect clients with Michigan universities and private-sector partners to provide scientific research assistance (as needed)
- **Idea Verification and Field Testing**
We connect clients with farmers who will confidentially assess technology ideas and provide recommendations for improvements (if needed) - field testing is enhanced for products that use wireless technology since Ottawa County has a wireless broadband network that blankets our farms



Client Testimonial

"The services provided by the Ottawa County Ag-Tech Business Incubator team are impressive. Our company wouldn't be where we are today without their assistance." Ron Reimink, GrassRoots Energy LLC

Focus on the Agriculture Industry

Equipment



Machinery



Software



Food Processing Plants

