VISION
Healthy People

MISSION
Working together to assure conditions that promote and protect public health.

VALUES
EQUITY: All people will be valued and treated fairly with dignity and respect.
INTEGRITY: Uphold the highest level of ethical standards.
EXCELLENCE: We provide the highest quality product, service and customer experience.

LONG-TERM PRIORITIES
1. Identify and control PH threats
2. Improve the social and physical environments that promote health
3. Empower citizens with credible and timely health information
4. Promote a positive work culture
5. Ensure organizational sustainability

SHORT-TERM PRIORITIES
A. Increase partnerships and collaboration with the community
B. Improve process for investigations and response to health threats
C. Advocate for local, state and national health policy
D. Identify and prioritize key health issues
A. Strengthen capacity for addressing health disparities
B. Improve environmental sustainability
C. Strengthen vaccine policy
D. Evaluate future staffing needs and succession
A. Enhance use of electronic communications
B. Improve internal transparency of communications planning
C. Foster employee engagement
D. Modernize use of technology
A. Ensure a workforce environment conducive to high performance
B. Improve experience and operational data to drive program improvements
A. Enhance revenue and internal fiscal management capacity

PERFORMANCE-SPECIFIC PROGRAM OBJECTIVES
Program work plans and metrics reflect how short-term priorities will be achieved and measured.

INDIVIDUAL PERFORMANCE PLANNING
Quarterly goal setting reflects individual effort to achieve organizational goals