VISION
Healthy People

MISSION
Working together to assure conditions that promote and protect public health

VALUES

**EQUITY:** All people will be valued and treated fairly with dignity and respect

**INTEGRITY:** Uphold the highest level of ethical standards

**EXCELLENCE:** We provide the highest quality product, service and customer experience

PRIORITIES

1. Identify and control PH threats
2. Improve the social and physical environments that promote health
3. Empower citizens with credible and timely health information
4. Promote a positive work culture
5. Ensure organizational sustainability

GOALS

A. Increase partnerships and collaboration with the community
B. Improve process for investigations and response to health threats
C. Advocate for local, state and national health policy
D. Identify and prioritize key health issues

A. Strengthen capacity for addressing health disparities
B. Improve environmental sustainability
C. Promote a positive work culture
D. Identify and prioritize key health issues

A. Enhance use of electronic communications
B. Improve internal transparency of communications planning
C. Strengthen vaccine policy
D. Evaluate future staffing needs and succession

A. Ensure workforce environment conducive to high performance
B. Foster employee engagement
C. Modernize use of technology
D. Enhance revenue and internal fiscal management capacity

OBJECTIVES

Teams identify feasible, relevant and measurable objectives to achieve each goal

STRATEGIES

Team and individual action plans with target dates and metrics to achieve each objective