



Mission The Ottawa County Suicide Prevention Coalition aims to decrease the number of suicides in Ottawa County by educating the community about suicide warning signs and prevention strategies, promoting existing suicide prevention resources, as well as identifying and addressing emerging issues regarding suicide and suicide prevention.

Goal Decrease the number of suicides.

- Objectives**
- Objective 1.** Educate the community about suicide warning signs.
 - Objective 2.** Educate the community about suicide prevention strategies.
 - Objective 3.** Promote existing suicide prevention resources.
 - Objective 4.** Identify and address emerging issues regarding suicide and suicide prevention.

Accomplishments for Each Initiative in 2023

be nice.

Number of people trained in Mental Health First Aid	82
Number of students actively engaged in be nice.	12,538
Number of schools actively engaged in be nice.	20
Number of employees at businesses actively engaged in be nice. Action Plan training	5,421
Number of 741741 phone connections using “nice” to start	11

Ottawa School Blue Envelope (SBE) Program

Number of schools in Blue Envelope program	84
Number of staff trained in Ottawa County	1,575
Number of total staff trained Fall ‘23 first semester	5,192
Percentage of staff confidence in responding to students who express suicidal thoughts	96%
Number of Blue Envelope incidents in Ottawa County schools	375
Number of students impacted by Blue Envelope	42,000

Veterans

Number of veterans in Ottawa County	11,198
Number of veterans eligible for VA benefits	5,075
Number of veterans assigned VA benefits	3,559

Momentum Center

Number of attendees at Momentum Center town hall	755
Number of attendees at Momentum Center community conversation events	819
Number of adult and teen members at Momentum Center	294

Victim’s Advocates follow-up program

Number of community members supported by Mosaic Counseling/ Community Access Line of the Lakeshore (Call 2-1-1) follow up program	18
Number of referrals to community agencies and programs as a result of the follow up program	39

Accomplishments for Each Initiative in 2023

Man Therapy

Number of visits to Man Therapy website	1,968
Number of head inspections completed via the Man Therapy website	358

Be Better;

Number of community education presentations	3
Teen SHARE support groups hours offered	50
Family SEN hours offered	49
Individual and Family Consultation hours offered	570
Athlete Centered Care Model Education trainings	25

Arbor Circle

Number of people trained in QPR	124
Mental Health 101 training participants	288
Adult Mental Health First Aid training participants	67
Youth Mental Health First Aid training participants	46
Hope/ACES training participants	61

Mosaic Counseling

Total number of people trained in QPR	981
Teens trained in QPR	461
Community Education presentations	40
Attendees at Community Education presentations	1,756
People who received counseling services	2,134
Youth (under 18) who received counseling services	728
Number of students who received School Outreach Services	290
Employees served as part of Mosaic's EAP program	1,132

More Information:

Find more information on the Ottawa County Suicide Prevention Coalition online at <http://www.miottawa.org/suicideprevention>

Goals

Ottawa County's suicide rate per 100,000 residents	9.6*
% of Ottawa County adults who reported seriously thinking about attempting suicide in the previous 12 months	Next update coming in 2024
Among adults who thought about suicide, % of adults who attempted suicide in the previous 12 months	Next update coming in 2024
% of Ottawa County teens who reported seriously thinking about attempting suicide in the previous 12 months	Next update coming in 2024
% of teens who attempted suicide in the previous 12 months	Next update coming in 2024

*Preliminary estimate based on deaths by suicide reported in MDI Log in 2023.

2023 Emerging Issues

- Review postvention protocol for schools in partnership with Ottawa Area Intermediate School District
- Explore community partnerships to identify programming for high-risk populations with suicide prevention interventions.
- Explore a partnership with the State Office for Suicide Prevention and opportunities to share best practices and resources.



Partners:

Hope Network, Ottawa Area Intermediate School District, Community Mental Health, Momentum Center, Be Better;, Corewell Health, Holland Hospital, be nice./Mental Health Foundation of West Michigan, OC Sheriff's Office, Veteran's Affairs, Mosaic Counseling, Ottawa Community Schools Network, Coopersville Area Public Schools, Forest View Hospital, Health West, OC Medical Examiner's Office, Arbor Circle, Ottawa County Department of Public Health