



**OTTAWA COUNTY BOARD OF COMMISSIONERS
STRATEGIC PLANNING SESSION**

**March 23 and March 24, 2006
Kirkhof Center, Grand Valley State University**

Thursday, March 23

- 5:00 p.m. Arrival**
- 5:15 p.m. Strategic Planning Overview**
- 5:30 p.m. Dinner**
- 6:15 p.m. Epic MRA – Citizen Survey Results**
- 7:15 p.m. Break**
- 7:30 p.m. Mission Statement Development**
- 8:30 p.m. Values Statement Review**
- 8:55 p.m. Session Wrap-up**
- 9:00 p.m. Session Ends**

Friday, March 24

- 8:00 a.m. Coffee and rolls**
- 8:15 a.m. Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis**
- 9:45 a.m. Break**
- 10:00 a.m. Business Plan Development and Issue Identification and Discussion**
- 12:00 p.m. Lunch**
- 12:45 p.m. Complete Business Plan**
- 1:45 p.m. Session Wrap-up**
- 2:00 p.m. Session Ends**