



**OTTAWA COUNTY COMMUNITY MENTAL HEALTH BOARD  
STRATEGIC PLANNING: SESSION I**

October 13, 2007, 8:00 a.m.

Ottawa County Administrative Complex, Main Conference Room

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Agenda

8:00	1. Welcome	Keith Van Zoeren
8:05-8:10	2. Review of Agenda and Goals for the Day	Keith Van Zoeren
8:10-8:15	3. Definition of Strategic Planning Terms	Al Vanderberg
8:15-9:45	4. Strengths, Weaknesses, Opportunities, Threats (SWOT)	Al Vanderberg & Erika Rosebrook
9:45-10:00	5. Break	
10:00-10:45	6. Develop Vision Statement	Al Vanderberg & Erika Rosebrook
10:45-11:30	7. Develop Mission Statement	Al Vanderberg & Erika Rosebrook
11:30-11:45	8. Break	
11:45-12:15	9. Develop Values Statement	Al Vanderberg & Erika Rosebrook
12:15-12:55	10. List Objectives and Strategies	Al Vanderberg & Erika Rosebrook
12:55-1:00	11. Closing Remarks and Discussion of Next Meeting	Keith Van Zoeren & Al Vanderberg
1:00	12. Adjourn	Keith Van Zoeren

Next Meeting Date: October 27, 2007.