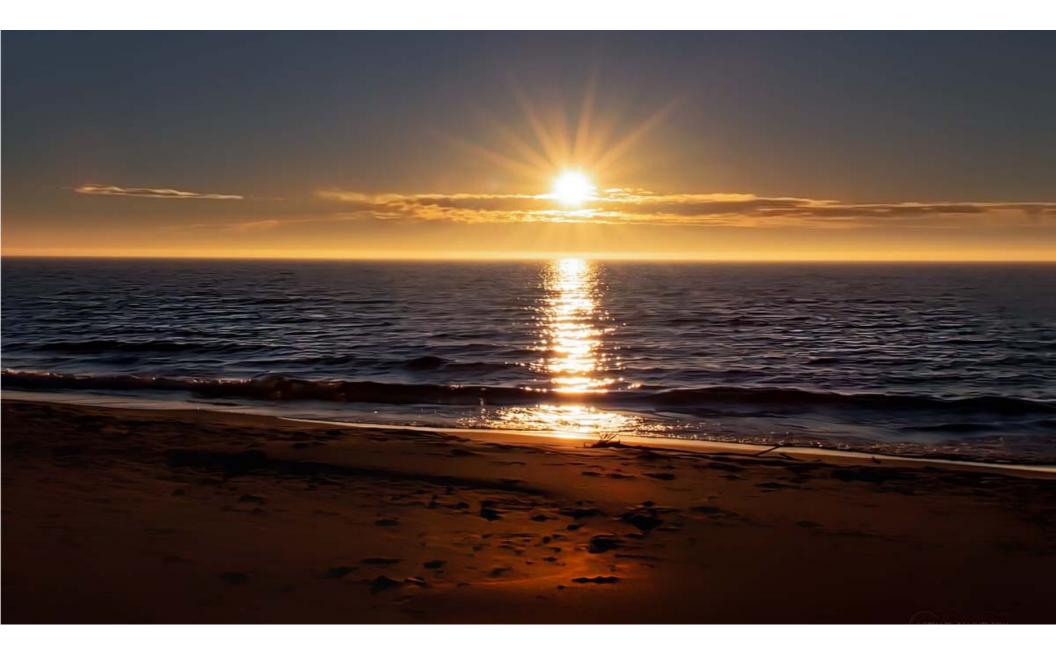
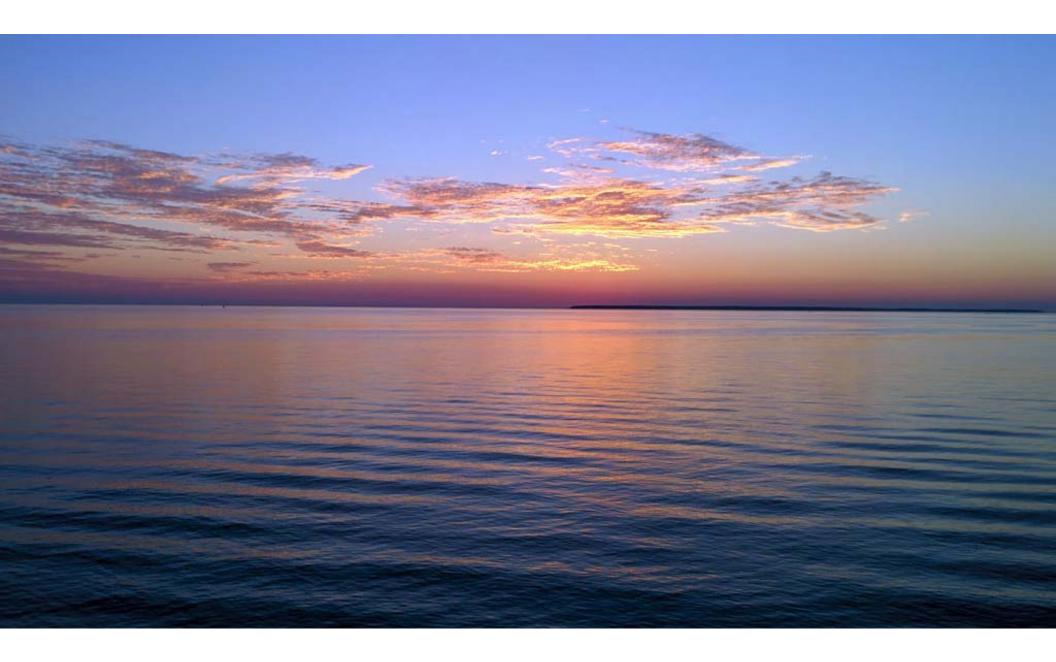


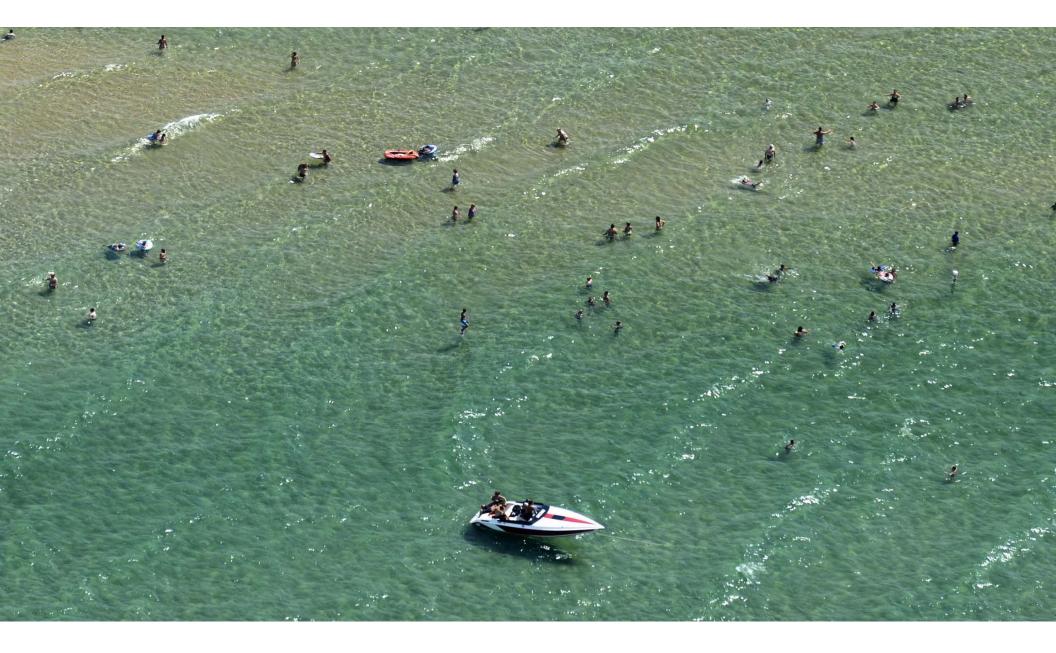
OTTAWA'S WATER PLAN: CREATE A CULTURE OF WATER CONSERVATION

Water Quality Forum November 19, 2018







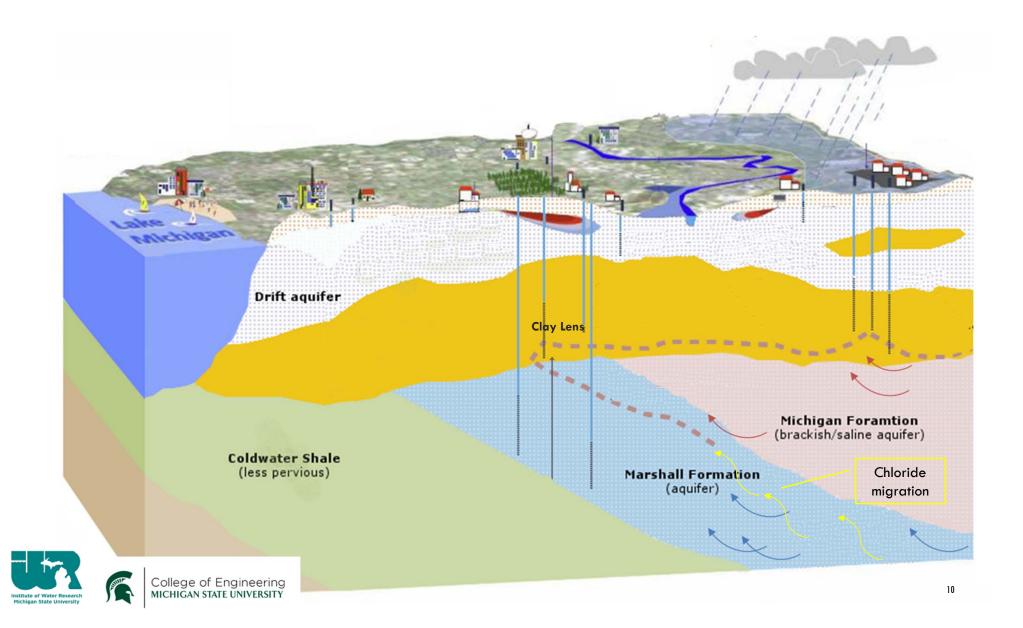




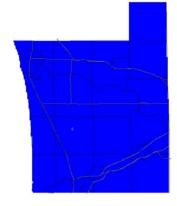




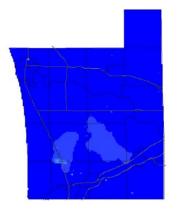




STUDY FINDINGS — CONTINUED DRAWDOWN

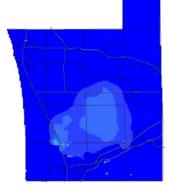


1970

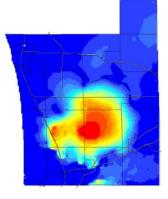


1980

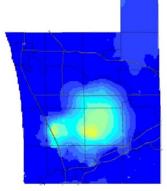
2020



1990



2025

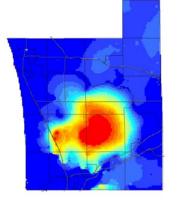


Drawdown (ft.)

-16.5 - -15 -14.9 - -14 -13.9 - -13 -12.9 - -12 -11.9 - -11 -10.9 - -10

-9.9 - 9 -8.9 - -8 -7.9 - -7 -6.9 - -6 -5.9 - -5 -4.9 - -4 -3.9 - -3 -2.9 - 2 -1.9 - 1 -0.9 - 0

2000



2035



College of Engineering MICHIGAN STATE UNIVERSITY



OVERVIEW OF WATER PLAN



COMPONENTS OF THE WATER PLAN

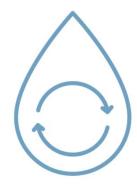
Land Use & Infrastructure Planning



Education and Outreach



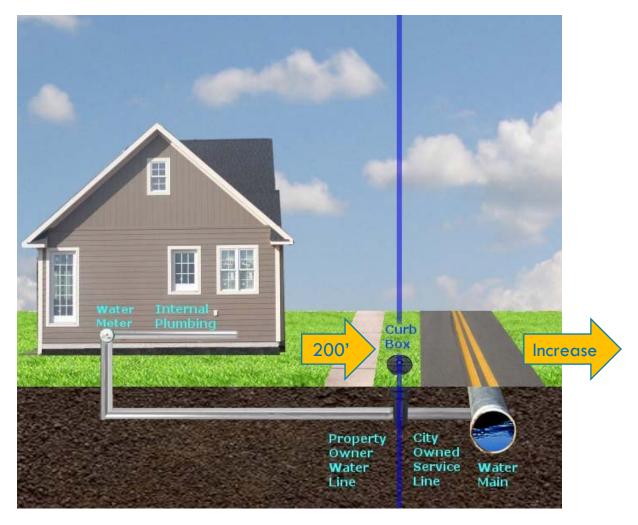
Water Conservation Implementation



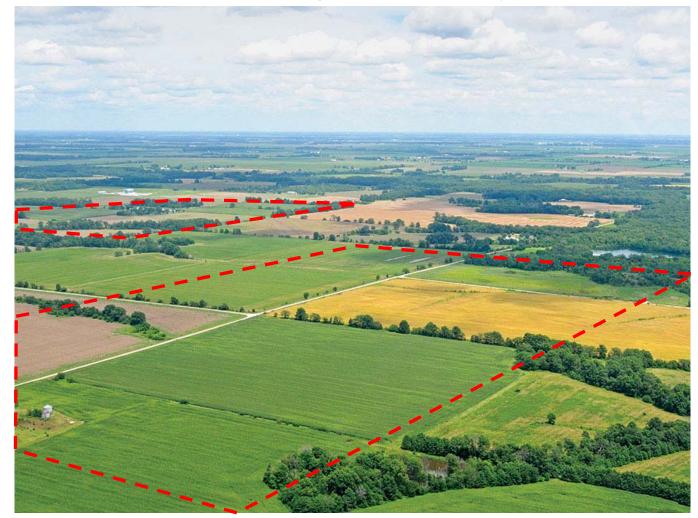
LAND USE & INFRASTRUCTURE PLANNING POTENTIAL STRATEGIES



ADJUST MUNICIPAL SYSTEM CONNECTION STANDARDS



SENSITIVE AREA OVERLAYS (RECHARGE)



SENSITIVE AREA OVERLAYS (RECHARGE)











WATER IS A VALUE COMMODITY

EDUCATION + OPERATE DIFFERENTLY

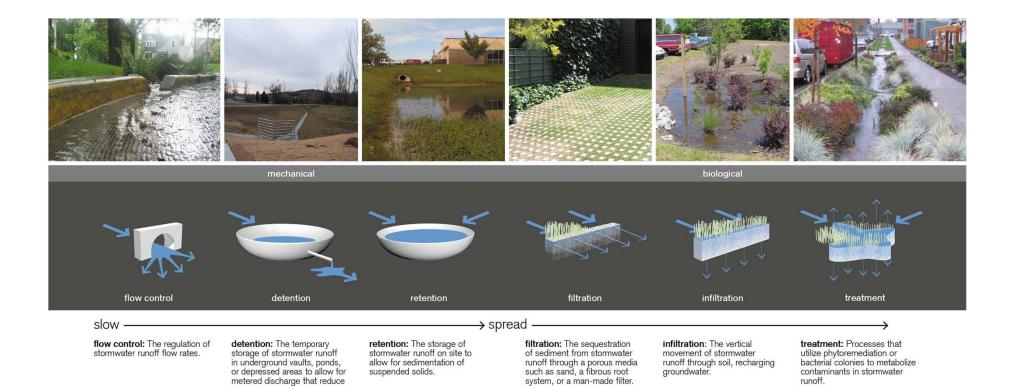




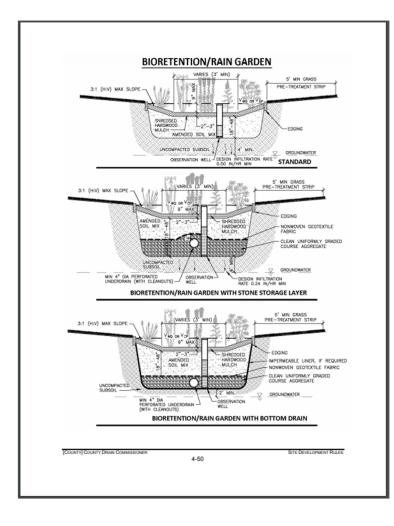


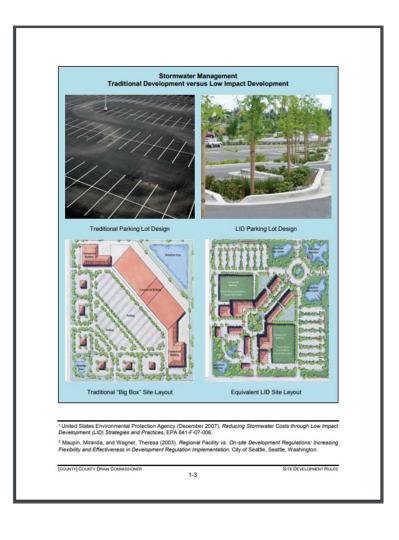
LOW IMPACT DEVELOPMENT STANDARDS

peak flow rates.



WATER RESOURCE COMMISSION — SITE DEVELOPMENT RULES (SOON)





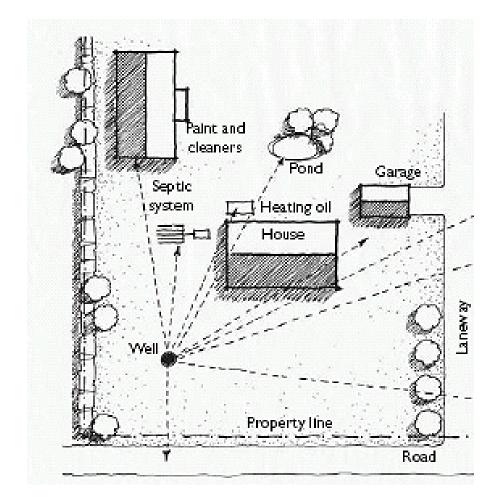
CONCEPTUAL...



CONCEPTUAL...

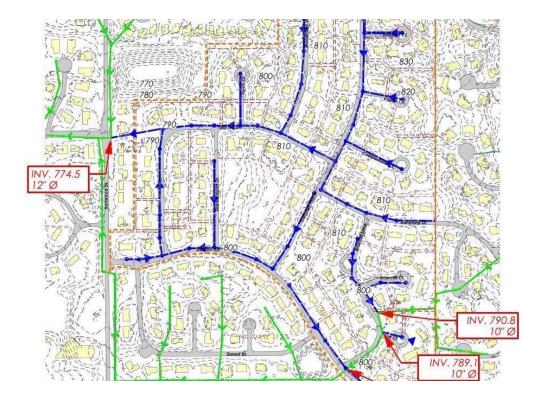


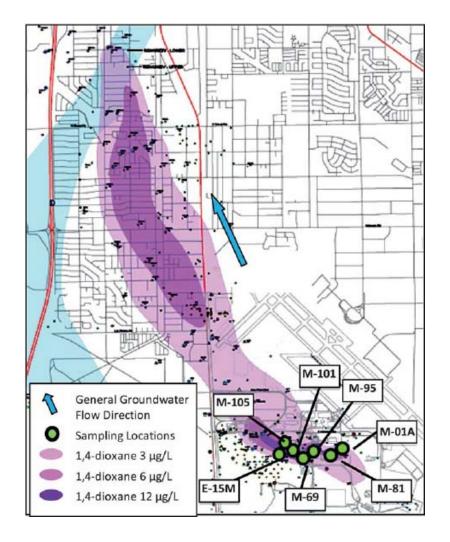
SEPTIC DESIGN AND ISOLATION DISTANCES

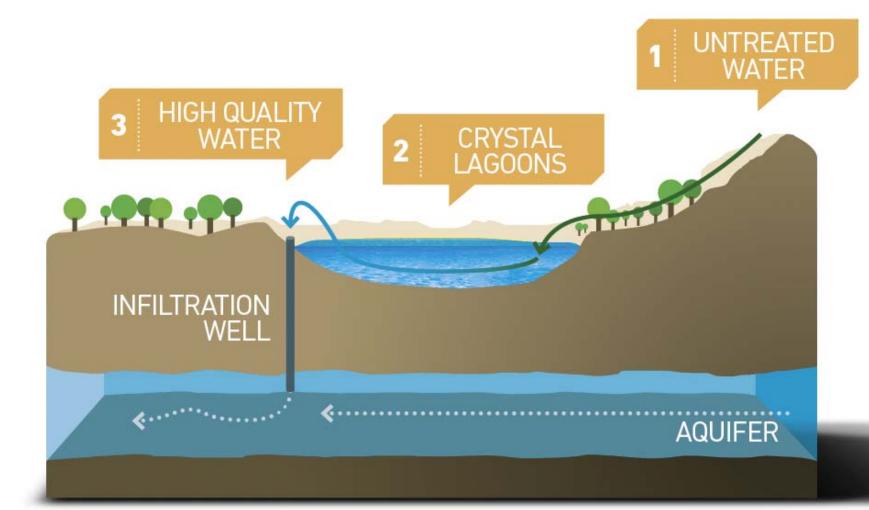




DATA-DRIVEN INFRASTRUCTURE PLANNING







BEDROCK INFILTRATION WELL - RECHARGE

GROUNDWATER MONITORING



Static Water Level and Chloride Trend Monitoring

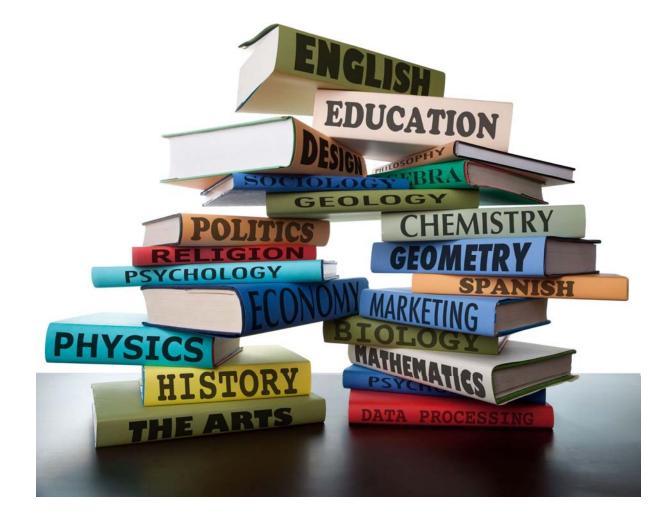


Exploratory Contaminant Testing & Plume Tracking

EDUCATION & OUTREACH CHANGING BEHAVIORS WITH THE HELP OF OUR PARTNERS



OTTAWA AREA ISD — GROUNDWATER CURRICULUM DEVELOPMENT



OTTAWA COUNTY PARKS — EXHIBITS, INTERPRETIVE SIGNAGE, EVENTS

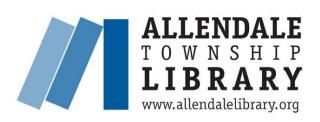






OTTAWA COUNTY LIBRARIES — EDUCATION EVENTS





Howard Miller Public Library

Patmos Library







SPRING LAKE DISTRICT LIBRARY





WATERSHED & ENVIRONMENTAL GROUPS



MICHIGAN



ALLEGAN

Macatawa Area **Coordinating Council**

A Cooperative Effort Among Units of Government



SIERRA CLUB





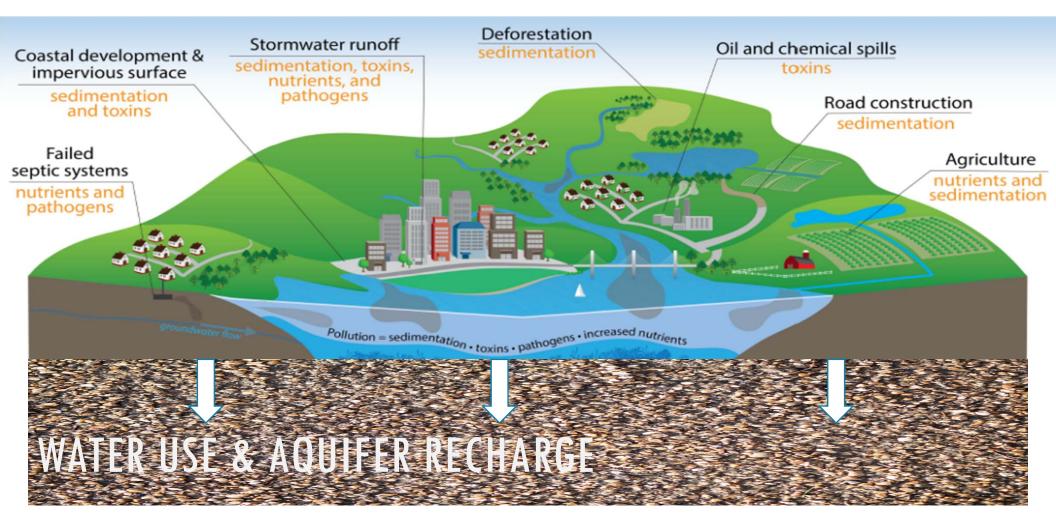








WATERSHED PARTNERSHIPS



OTHER IN-PROCESS PARTNERSHIPS







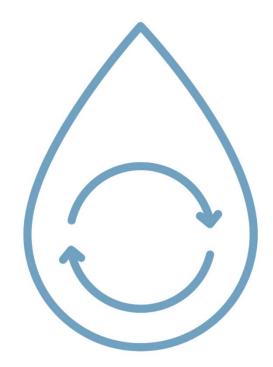


GRAND VALLEY STATE UNIVERSITY — MARKETING CAMPAIGN

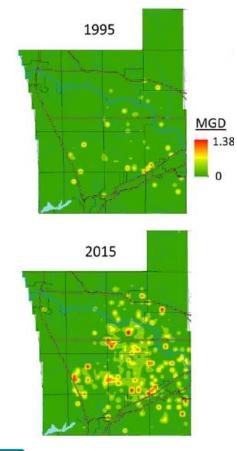




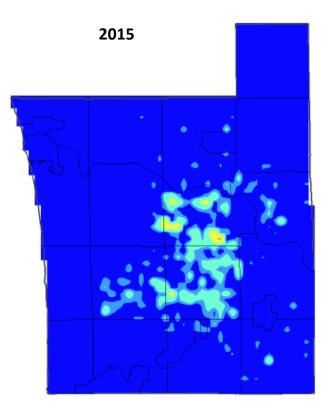
WATER CONSERVATION ITS TIME TO EMBRACE IT!



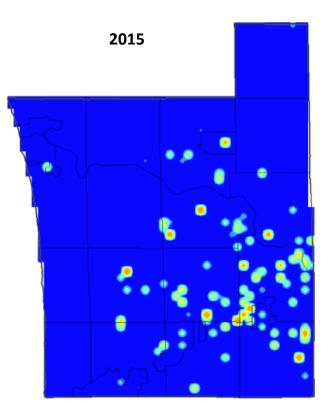
BEDROCK WELLS — SPATIAL DISTRIBUTION BY SECTOR



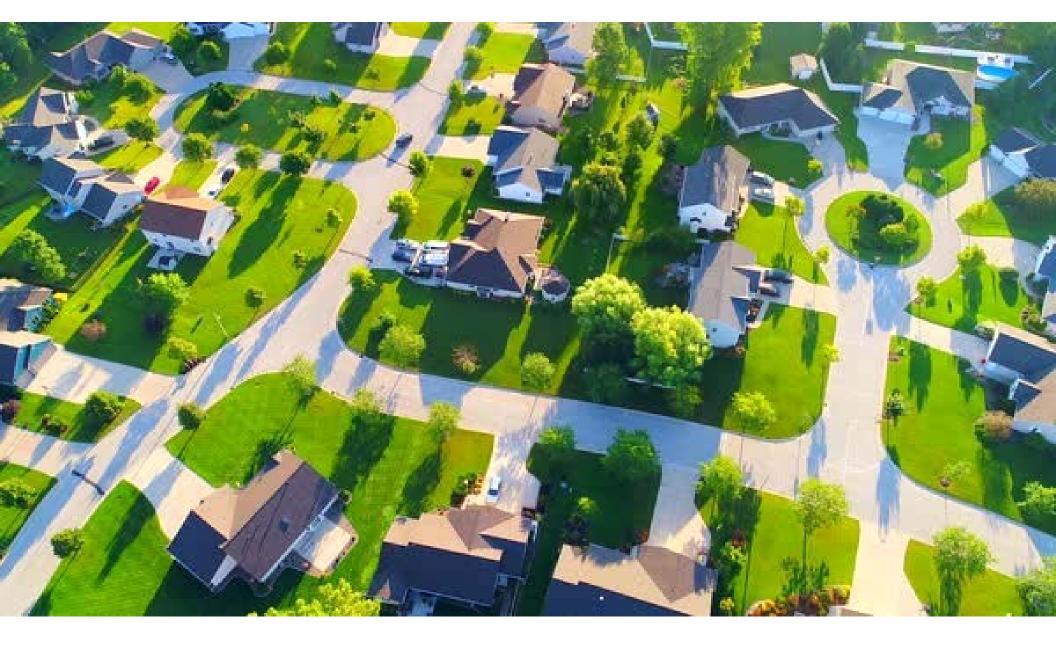




Domestic Wells



Irrigation Wells





TRY XERISCAPING — WITH NATIVE PLANTS



TRY XERISCAPING — WITH NATIVE PLANTS



LET'S COMPETE — LANDSCAPE PLAN PRIZE CONCEPT



HEART SET ON IRRIGATION?



MAXIMIZE STORMWATER



DON'T WATER YOUR LAWN WHILE IT'S RAINING



BE SMART. USE A RAIN GAUGE



GET A FLOW METER



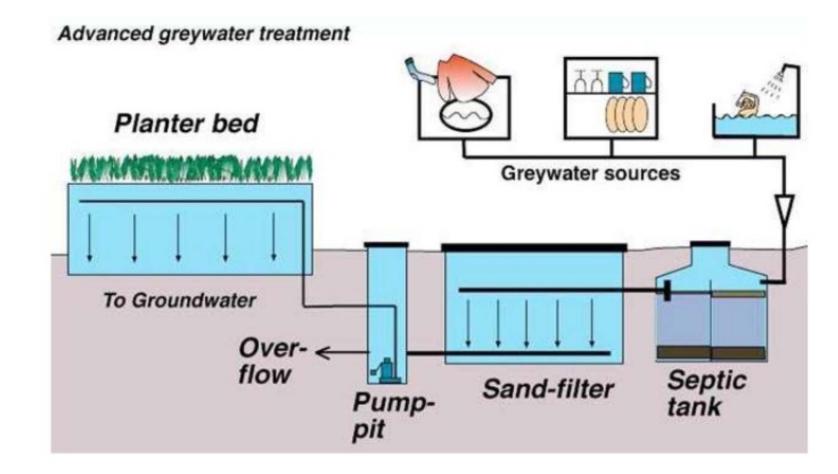
TRY TO SOAK



USE RAIN WATER!



GREYWATER REUSE RESIDENTIAL





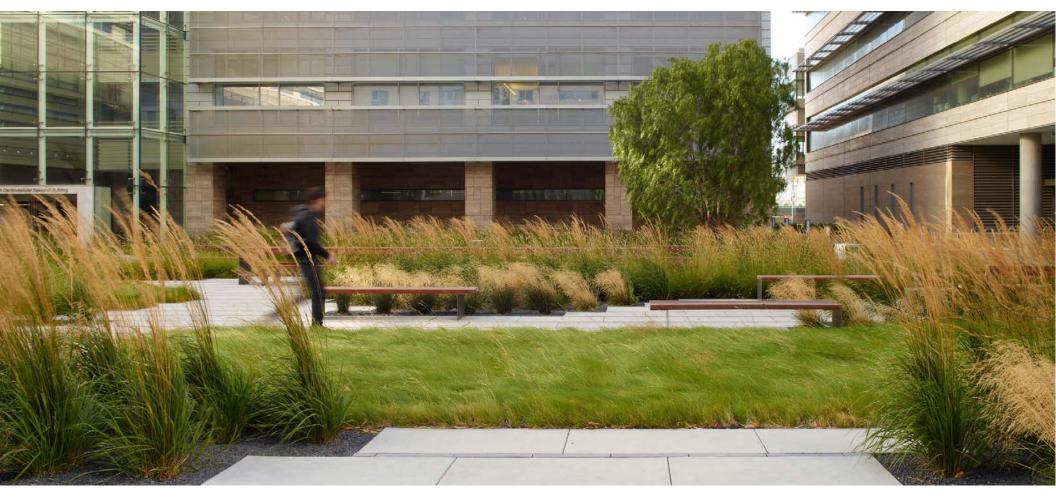
FACILITIES MAINTENANCE — IRRIGATION CONTROLLER



30% reduction in irrigation water usage:

- Weather monitoring
- Flow control
- Remote/Cloud based

GO NATIVE





FACILITIES MAINTENANCE — TOILET & SINK UPGRADES

- Added electronic controls (to jail toilets)
- Replaced flush devices



Changed sink aerators



The results:

- 44% reduction in water usage (jail)
- Nearly \$300,000
 annual cost savings

WATER RE-USE IRRIGATION



LET'S COMPETE — CERTIFIED BLUE CONCEPT





DON'T LET IT RUN!



LOAD IT UP!



FIX THE DRIP!





5 MINUTE SHOWER CHALLENGE



LOW FLOW FIXTURES

